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Dr. Russell Cooper is a professor of economics at the European University Institute in Florence, Italy. He has held positions at the University of Texas, Boston University, the University of Iowa, and Yale University as well as numerous visiting positions in Asia, Europe, North America, and South America. He has taught principles of economics at many of these universities as well as numerous courses to PhD students. Cooper's research has focused on macroeconomics, labor economics, monetary policy, and industrial organization. He received his PhD from the University of Pennsylvania in 1982. He was elected Fellow of the Econometric Society in 1997.

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Andrew John is an associate professor of economics at Melbourne Business School, Melbourne, Australia. He received his undergraduate degree in economics from the University of Dublin, Trinity College, in 1981 and his PhD in economics from Yale University in 1988. He has held academic appointments at Michigan State University, the University of Virginia, and INSEAD. He has also held visiting appointments at the University of Michigan, the Helsinki School of Economics and Business Administration, and the University of Texas at Austin. He joined Melbourne Business School in January 2009.

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Andrew has taught economics to undergraduates, PhD students, MBA students, and executives. His research interests include state-dependent pricing models, environmental economics, coordination games, and consumer boycotts. His published research has appeared in top economics and business journals, including *American Economic Review*, *Quarterly Journal of Economics*, *Journal of Monetary Economics*, *Economic Journal*, *Journal of Public Economics*, *Management Science*, *Sloan Management Review*, and *Journal of Marketing*. His work is widely cited in economics journals.