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Dedication

The authors would like to dedicate this book to the thousands of sustainable business entrepreneurs and innovators across the United States and globally who are tirelessly working to make the world a better place for the generations to come and providing the next generation of business leaders with exciting examples of new approaches to business enterprise.

Ross thanks Jody, Rose, and Grace for all of their support and interest as the book evolved and became a reality.

Matt also wishes to dedicate this book to Karla, Destinee, Noah, Kassen, Summer, and, last but not least, Ashlyn.

Mike wishes to thank his loving wife, Claire. He dedicates this book and thanks her for all her encouragement and enthusiastic support.