



This is “About the Author”, article 1 from the book [Getting the Most Out of Information Systems: A Manager's Guide \(index.html\)](#) (v. 1.0).

This book is licensed under a [Creative Commons by-nc-sa 3.0](http://creativecommons.org/licenses/by-nc-sa/3.0/) license. See the license for more details, but that basically means you can share this book as long as you credit the author (but see below), don't make money from it, and do make it available to everyone else under the same terms.

This content was accessible as of December 29, 2012, and it was downloaded then by [Andy Schmitz](#) (<http://lardbucket.org>) in an effort to preserve the availability of this book.

Normally, the author and publisher would be credited here. However, the publisher has asked for the customary Creative Commons attribution to the original publisher, authors, title, and book URI to be removed. Additionally, per the publisher's request, their name has been removed in some passages. More information is available on this project's [attribution page](http://2012books.lardbucket.org/attribution.html?utm_source=header).

For more information on the source of this book, or why it is available for free, please see [the project's home page](#) (<http://2012books.lardbucket.org/>). You can browse or download additional books there.

## About the Author

John Gallagher is an associate professor of information systems at Boston College's Carroll School of Management. Professor Gallagher spends roughly one month every year leading his students on field studies through Silicon Valley, Seattle, and other countries. This field work helps Professor Gallagher bring current, practice-oriented examples into the classroom.



Professor Gallagher's research has been published in the *Harvard Business Review*, *MIS Quarterly*, and other leading IS journals, and his comments on business and technology have appeared in many outlets, including the *New York Times*, National Public Radio, WCVB-TV, the *Seattle Times*, the Associated Press, *eWeek*, the *Daily Yomiuri* (Japan), and the *Nation* (Thailand). His executive seminar and consulting clients include Accenture, Alcoa, Brattle Group, ING Bank Worldwide, Patni Computer Systems, Staples, State Street, the U.S. Information Agency, Duke Executive Education, Syracuse University, and the University of Ulster. Professor Gallagher has been recognized for excellence and innovation in teaching by Boston College, *BusinessWeek*, the Decision Sciences Institute, WITS, and Beta Gamma Sigma (the business honor society).