



This is “Why Finance?”, chapter 1 from the book [Finance for Managers \(index.html\)](#) (v. 0.1).

This book is licensed under a [Creative Commons by-nc-sa 3.0](http://creativecommons.org/licenses/by-nc-sa/3.0/) license. See the license for more details, but that basically means you can share this book as long as you credit the author (but see below), don't make money from it, and do make it available to everyone else under the same terms.

This content was accessible as of December 29, 2012, and it was downloaded then by [Andy Schmitz](#) (<http://lardbucket.org>) in an effort to preserve the availability of this book.

Normally, the author and publisher would be credited here. However, the publisher has asked for the customary Creative Commons attribution to the original publisher, authors, title, and book URI to be removed. Additionally, per the publisher's request, their name has been removed in some passages. More information is available on this project's [attribution page](http://2012books.lardbucket.org/attribution.html?utm_source=header).

For more information on the source of this book, or why it is available for free, please see [the project's home page](#) (<http://2012books.lardbucket.org/>). You can browse or download additional books there.

Chapter 1

Why Finance?

PLEASE NOTE: This book is currently in draft form; material is not final.

1.1 Finance in the World

PLEASE NOTE: This book is currently in draft form; material is not final.

1.2 Finance in Business

PLEASE NOTE: This book is currently in draft form; material is not final.

1.3 Role of Managerial Finance

PLEASE NOTE: This book is currently in draft form; material is not final.

1.4 Objective of the Firm

PLEASE NOTE: This book is currently in draft form; material is not final.