

This is "References", appendix 1 from the book Business Strategy (index.html) (v. 1.0).

This book is licensed under a <u>Creative Commons by-nc-sa 3.0 (http://creativecommons.org/licenses/by-nc-sa/3.0/)</u> license. See the license for more details, but that basically means you can share this book as long as you credit the author (but see below), don't make money from it, and do make it available to everyone else under the same terms.

This content was accessible as of December 29, 2012, and it was downloaded then by <u>Andy Schmitz</u> (http://lardbucket.org) in an effort to preserve the availability of this book.

Normally, the author and publisher would be credited here. However, the publisher has asked for the customary Creative Commons attribution to the original publisher, authors, title, and book URI to be removed. Additionally, per the publisher's request, their name has been removed in some passages. More information is available on this project's attribution page (http://2012books.lardbucket.org/attribution.html?utm_source=header).

For more information on the source of this book, or why it is available for free, please see <u>the project's home page</u> (http://2012books.lardbucket.org/). You can browse or download additional books there.

Chapter 10

References

Bain & Company. (2007). *Management tools 2007: An executive's guide*. Retrieved November 15, 2008, from http://www.bain.com/management tools/home.asp.

Barney, J. B. (2006). *Gaining and sustaining competitive advantage*. Reading, MA: Addison-Wesley.

Carmelli, A. (2004). Assessing core intangible resources. European Management *Journal*, 22(1), 110–122.

Christensen, C. M., & Raynor, M. (2003). Why hard-nosed executives should care about management theory. *Harvard Business Review*, 81(9), 66–75.

Collis, D. J., & Montgomery, C. A. (1994). Competing on resources: strategy in the 1990s. *Harvard Business Review*, 74(4), 118–128.

Copeland, T., Koller, T., & Murrin, J. (2000). *Valuation—measuring and managing the value of companies* (4th ed.). Chichester, UK: John Wiley & Sons.

Coyne, K., & Subramaniam, S. (2000). Bringing discipline to strategy. *McKinsey Quarterly, June Special Issue*, 61–70.

Desmet, D., Finskud, L., Glucksman, M., Marshall, N., Reyner, M., & Warren, K. (1998). The end of voodoo brand management? *McKinsey Quarterly*, 2, 106–117.

Dierickx, I., & Cool, K. (1989). Asset stock accumulation and sustainability of competitive advantage. *Management Science*, 35, 1504–1511.

Elling, M. E., Fogle, H. J., McKhann, C. S., & Simon, C. (2002). Making more of Pharma's sales force. *McKinsey Quarterly*, 3, 86–95.

Finskud, L. (2009). Competing for choice. Williston, VT: Business Expert Press.

Forrester, J. W. (1961). *Industrial dynamics*. Cambridge, MA: Productivity Press.

Grant, R. M. (2008). *Contemporary strategy analysis: Concepts, techniques, applications* (4th ed.). Oxford: Blackwell.

Hall, R. (1992). The strategic analysis of intangible resources. Chichester, UK: John Wiley & Sons.

Hamel, G., & Heene, A. (Eds.). (1994). *Competence-based competition*. Chichester, UK: John Wiley & Sons.

Kaplan, R. S., & Norton, D. P. (1996). *The balanced scorecard: Translating strategy into action*. Cambridge, MA: Harvard Business School Press.

Keough, M., & Doman, A. (1992). The CEO as organizational designer: An interview with Prof. Jay W. Forrester. *McKinsey Quarterly*, 2, 3–30.

McDonald's Corporation. (2003). 2002 Summary Annual Report. McDonald's Corporation: Oak Brook, IL. Page 1. Retrieved March 13, 2009, from http://www.aboutmcdonalds.com/mcd/investors/annual reports.html

Mainardi, C., Leinwand, P., & Lauster, S. (2008). How to win by changing the game. *Strategy + Business*, 53, 22–28.

McGahan, A., & Porter, M. E. (1997). How much does industry matter, really? *Strategic Management Journal*, 18(Summer Special Issue), 15–30.

Mintzberg, H., Lampel, J. B., Quinn, J. B., & Ghoshal, S. (1997). *The strategy process* (4th ed.). London: Prentice-Hall.

Porter, M. E. (1980). Competitive strategy. New York: Free Press.

Prahalad, C. K. (2006). *The fortune at the bottom of the pyramid*. Upper Saddle River, NJ: Pearson.

Schoemaker, P. J. H. (1992). How to link strategic vision to core capabilities. *Sloan Management Review*, 34(1), 67-81.

Chapter 10 References

Stalk, G., Evans, P., & Shulman, L. (1992). Competing on capabilities. *Harvard Business Review*, 70(2), 57–69.

Sterman, J. D. (2000). Business dynamics. New York: Irwin McGraw-Hill.

Tovey, L. (1994). Competency assessment: A strategic approach—Part II. *Executive Development*, 7(1), 16–19.

Warren, K. D. (2008). *Strategic management dynamics*. Chichester, UK: John Wiley & Sons.

Warren, K. D. (2009). *Developing employee talent to perform*. New York: Business Expert Press.